



searce^o | Google Cloud

Travel, transportation & logistics

Driving Logistics Innovation with Searce & Google Cloud

Let's connect

The FRONTdoor Collective (FDC) stands at the forefront of the logistics industry, orchestrating last-mile deliveries across the United States. Committed to technological innovation, FDC sought a transformation partner capable of reshaping their operations. This case study showcases how Searce empowered FDC to harness the potential of Google Cloud in establishing a solid foundation to support their growth. It highlights how Searce enabled FDC to tap into the capabilities of the Google Cloud, establishing a robust foundation to facilitate their growth.



The Challenge

FDC, a pioneering logistics company with nationwide delivery services for top retailers, was eager to revolutionize their last-mile delivery services. They acknowledged the necessity for a smooth transition to a cloud platform that could enhance their operations, facilitate standard services like digital proof of delivery, and unleash the potential of data-driven insights.



The Solution

The solvers at Searce played a pivotal role in guiding FDC through a meticulous migration process, seamlessly transitioning their operations to Google Cloud. Our team of experts leveraged their deep knowledge of Google Cloud and designed a personalized strategy that ensured minimal disruption to FDC's logistics services. Post-migration, we provided ongoing support and optimization, empowering FDC's internal teams to manage their cloud infrastructure effectively.



The Transformation

Our partnership with FDC has transformed the last-mile logistics landscape. Through the utilization of Google Cloud, FDC has optimized its delivery operations for efficiency and cost-effectiveness. The platform's scalability has empowered FDC to effortlessly adjust to supply chain challenges, ensuring uninterrupted service to their customers. Furthermore, the integration with various Google services has streamlined workflows and improved agility. FDC remains at the forefront of innovation with their proprietary mobile application technology and tools, enabling proactive issue detection and rapid customer integrations, solidifying their position as an industry leader.



Testimonial



Vishnu Manchala
VP of Engineering
FRONTdoor Collective

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“As a startup, partnering with Searce in the migration to Google Cloud was a strategic move, and it has paid off. We've seen an improvement in our application's performance, reduction in management overhead, and an improvement in our security posture. Completing this migration successfully has not only been a significant achievement but also a crucial milestone in our pursuit of excellence and innovation, two fundamental values that define our company.”

**Jimmy Arbelaez**

Director InfoSec/Audit/
Compliance
FRONTdoor Collective

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“Our migration to Google Cloud revolutionized our Information Security. Google Cloud’s robust security tools and real-time monitoring elevated data protection, integrated advanced security measures, and ensured compliance. This transformation not only enhanced operational efficiency but also instilled confidence in the safety of our valuable customer and partner data.”

**Jason Ausborn**

Principal Systems Architect,
FRONTdoor Collective

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“Searce’s expertise enabled us to transition our complex infrastructure to Google Cloud smoothly, maintaining customer service. We now focus on harnessing Google Cloud services to lead in the industry, leveraging AI, ML, containerization, big data, and scalability.”

The success story of The FRONTdoor Collective’s journey with Searce and Google Cloud underscores the impact of embracing digital transformation in the logistics industry. FDC’s commitment to excellence and their strategic partnership with Searce have positioned them as pioneers, constantly pushing boundaries, and setting new industry standards. Together, they are revolutionizing last-mile delivery, shaping the future of logistics solutions.

Searce is a modern technology consulting firm that empowers clients to futurify their businesses, leveraging cloud, AI & analytics. Working with hyperscalers like Google Cloud and AWS, Searce has been enabling digital transformation and innovation across it’s 4000+ clients globally.

Check out our use cases, thought leadership articles, and so much more [here](#).